



SPONSORSHIP PROGRAMS

Sponsors help fund a lot of AYSO's day-to-day operations and keep player fees low. AYSO is a non-profit organization and it values its sponsors' and licensees' contributions, participation and enthusiasm for the game.

Our national sponsors demonstrate their enthusiasm through gifts and donations of resources and time to benefit our athletes. These sponsors include FOX Sports 1®, Dole® Fruit Snacks, Nestle®, and SCORE® Uniforms. But on the local level, each region is tasked with finding quality partners to further the opportunities in each area to locate and activate players, to keep costs down for the region, and to provide opportunities for young athletes where finances might be a barrier to participation.

That is where you come in!

AYSO-KC Region 1161 is requesting your help as our dedicated volunteers work to assist our youth to develop their minds, bodies, and attitudes. A donation to our region will help control costs and allow us the opportunity to provide the best possible equipment and programs to our young athletes. Your donation of funds, resources, and/or time is what allows us to keep this program moving forward as we develop our athletes into the future's parents, coaches, referees, and higher level players.

We offer several convenient funding options, as well as programs for donating specific resources, and volunteer programs for those who can give their time. *AYSO is a 501(c)(3) organization; donations are tax deductible.*

Sponsoring Corporation or Group: _____

Sponsorship Level (See back): 1. Season, 2. Annual, 3. League, 4. Golden

Make checks payable to:

AYSO Region 1161

Mail your check and this sponsorship form to:

AYSO-KC Youth Soccer
P.O. Box 46842

Send logos and information to kcayso@gmail.com

Gladstone, MO 64188

Funding Option #1: *Seasonal Sponsorships* - A Season Sponsor is highlighted for an individual season, either the Fall or Spring of a given year. AYSO-KC will display a banner with your logo, up 3' x 5' that you provide, and we will recognize your involvement at each official gathering that season.

Suggested Donation: \$100 + the banner.

Funding Option #2: *Annual Sponsorships* - An Annual Sponsor is a partner for a given calendar year, or for a Fall - Spring program year. AYSO-KC will display a banner, up 3' x 5' that we have printed, showing that you are a "Proud Sponsor of AYSO Soccer", and we will recognize your involvement at each official gathering that season.

Suggested Donation: \$250, banner included.

Funding Option #3: *League Sponsorship* - A League Sponsor demonstrates a continuing commitment to AYSO-KC; where your company, group, and/or personnel intend to invest your time with our league, volunteers, and athletes. Our League Sponsors may be called on to assist with special events such as the first day of a new season, the last day of the season cookout, parent's meetings, volunteer appreciation events, etc. Our League Sponsors are highly treasured assets that go beyond simply funding our program and move into roles that serve to enhance our program.

Suggested Donation: \$250, plus your time.

Funding Option #4: *Golden Sponsorship* - A Golden Sponsor may or may not be able to commit the time required to be an active league sponsor, but they understand the need for effective youth programs targeting the mental, emotional, and physical development of children. Our Golden Sponsors seek to help control costs so anyone CAN play, and they aim to impact our youth in a real and measurable way. As part of the sponsorship, AYSO-KC will display a banner, up 3' x 5' that we have printed, showing that you are a "Proud Sponsor of AYSO Soccer", and we will recognize your involvement at each official gathering for the length of your sponsorship. Your banner will be featured on our Parade Float and your logo will appear on our website.

Suggested Donation: \$500, banner included.